

**A COMPARATIVE STUDIES OF RACIAL PREJUDICE
AGAINST AFRICAN-AMERICAN PORTRAYED IN *THE
HELP* AND *THE BLIND SIDE* MOVIE**

THESIS

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ABSTRACT

Anzani, Marsya Risgea. 2013., **A Comparative Studies of Racial Prejudice against African-American Portrayed In *The Help* and *The Blind Side* Movie.** Study Program of English Department of Languages and Literature, Faculty of Culture Studies, University of Brawijaya. Supervisor: (I) Arcci Tusita; Co-Supervisor: (II) Fariska Pujiyanti.

Keywords: Prejudice, Black African American, Comparative Literature, *The Help*, *The Blind Side* movie

Literature which uses visual and acoustic elements is movie. Racial prejudice between white and black in this movie continuously appear and become interesting to be studied more. Racial prejudice can happen to anyone, but the writer here more focus on how the racial prejudice happens to blacks people in America.

The writer tries to find the problem of studies about the differences and similarities of racial prejudice experienced by two main characters of the movies *The Help* and *The Blind Side* in 1960 and 2000. The writer uses comparative studies as the methodology in her research while historical approach is used as a research approach. Postcolonialism theory and Cinematography elements are also used as a theory to guide the writer study the issue.

The writer uses model of prejudice expression who divides by Allport, they are antilocution or spoken abuse, avoidance, discrimination or legalized (Institutionalized) racism, Physical attack or violence against people and property, and extermination or genocide. In the finding of both movies, there are only three model of prejudice expression. They are antilocution, avoidance and legalized racism. Antilocution and avoidance are found in both of the movies, while legalized racism is only found in *The Help* movie. This happens because both movies have different time setting. From these differences we can see how racial prejudice still exists between those years. In the result of this research the racial prejudice has decreases in their phase. There is a rule about Black and White segregation in 1960 era that the writer found in *The Help* movie, but this law does not exist anymore in 2000 era as depicted *The Blind Side* movie because the people are more aware about humanism.

ABSTRAK

Anzani, Marsya Riskea. 2013., **Prasangka Rasial Terhadap Orang Afrika-Amerika Dalam Film *The Help* dan *The Blind Side* Movie**. Program Studi Sastra Inggris, Jurusan Bahasa dan Sastra, Fakultas Ilmu Budaya, Universitas Brawijaya. Pembimbing: (I) Arcci Tusita; Pembimbing: (II) Fariska Pujiyanti.

Kata Kunci: Prasangka, Orang Hitam Afrika-Amerika, Perbandingan Sastra, *The Help*, *The Blind Side*

Sastra memiliki berbagai karya yang tidak hanya dalam bentuk tulisan tapi juga dalam bentuk visual dan akustik. Karya sastra yang menggunakan kedua elemen tersebut adalah film. Prasangka rasial yang terjadi antara orang putih dan hitam dalam film menjadi sangat menarik untuk dibahas. Prasangka rasial bisa terjadi pada siapa saja, tetapi penulis mencoba fokus pada bagaimana prasangka rasial terjadi pada orang kulit hitam di Amerika.

Penulis mencoba menemukan masalah penelitian mengenai perbedaan dan persamaan dari prasangka rasial yang dialami oleh dua karakter utama dalam film *The Help* dan *The Blind Side* pada tahun 1960 dan 2000. Penulis menggunakan perbandingan sastra sebagai metodologi dalam penelitian serta pendekatan historis sebagai pendekatan penelitian. Poskolonialisme dan elemen sinematografi juga digunakan sebagai teori dalam menelaah masalah lebih dalam.

Penulis menggunakan model ekspresi prasangka yang dibagi oleh Allport menjadi antilokusion atau kekerasan verbal, penghindaran, diskriminasi atau hukum rasisme, serangan fisik atau kekerasan terhadap orang atau properti dan genosida. Hasil analisis dari kedua film yang ditemukan penulis hanya tiga buah model ekspresi prasangka. Antara lain antilokusion, penghindaran, dan hukum rasisme. Antilokusion dan penghindaran ditemukan dalam kedua film, sedangkan hukum rasisme hanya ditemukan dalam film *The Help*. Hal ini terjadi karena kedua film menggunakan latar belakang waktu yang berbeda. Dari perbedaan ini kita bisa melihat bagaimana prasangka rasial masih terjadi diantara tahun tersebut. Dalam hasil penelitian ini prasangka rasial mengalami penurunan dalam fasenya. Ada sebuah hukum yang mengatur tentang pemisahan antara kulit hitam dan kulit putih di era 1960 yang penulis temukan pada film *The Help*, tetapi hukum ini tidak berlaku pada era 2000 seperti yang tergambar pada film *The Blind Side*. Seiring berjalannya waktu, orang-orang lebih memperhatikan tentang kemanusiaan.

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